## **NewNordicNative Tour 2013**

- a meeting in music

Native artists met immigrant artists onstage, each bringing their favorite musician and a handful of songs. Together they performed each other's songs.

Concerts were performed in Copenhagen, Stockholm, Helsinki, Tampere, Umeå, Gävle, Næstved, Roskilde.

Artists were Lars H.U.G. (DK), Mizgin (DK/Kurdistan), Mia Simanainen (FI), Cinta Hermo (FI/Andalucia), Emilia Amper (S) Nadin Al Khalidi (S/Iraq).

The audience was presented to a mix of music at the same time wellknown and deeply rooted and new and fresh to them.

Concerts and interviews were broadcasted by YLE Finnish Radio and YLE Arena TV 1 and SVT Swedish Radio. 5 star recension in Västerbottens Folkblad.

The outcome was highly succesful. Standing ovations in all three countries. Lasting bonds between the musicians. Hundreds of new and native citizens in the same audience had a glimpse of music and cultures they never imagined existed.

The project was nominated in the Best Group category at the Swedish Folk & World Music Gala 2014.

The tour was supported by Nordisk Kulturfond, Kulturpunkt Norden and A.P. Møllers Fond. It generated 4 times the expected sales income.

